

# IAIP EMPLOYER BENEFITS

For more than 75 years, IAIP has provided professional education and the opportunity to make connections in the insurance and risk management industries. Membership in IAIP is an investment in your employees, in their careers, and in your industry.

## EMPLOYER BENEFITS

### INDUSTRY EDUCATION

Members participate in our industry and career-related educational programs as a means of advancing their career. IAIP's **Certified Leadership Program (CLP)** develops essential leadership skills for career enhancement. With IAIP's **Confidence While Communicating (CWC)** course your employees will master the essential art of effective communication. IAIP's **Selling Essentials** series develops skills to generate business, cultivate relationships and persuade others to take action. Supplement your internal training by encouraging your employees' advancement through IAIP's many valuable continuing education and professional development courses.

### INDUSTRY CONNECTIONS

Membership connects your employees to successful insurance and risk management professionals and product and service providers who have powerful business connections, valuable resources and innovative solutions.

### LEADERSHIP DEVELOPMENT

Leadership development is an integral part of our perpetuation of the insurance and risk management industries. IAIP is recognized for the development of leadership skills that members utilize in their careers. Members are provided with essential leadership development tools to help them succeed in their careers and become an accomplished leader.



*"CLP is the best leadership training material on the market today. It's the key to our leadership success. It directly addresses modern challenges when developing new or seasoned leaders; it successfully navigates participants through deep-rooted leadership obstacles by communicating traditional leadership values, and ethics."*

**Anthony Haze**

Learning and Development Specialist  
Vermont Mutual Insurance Group®

## CAREER CENTER

Recruit qualified industry professionals by posting job listings in IAIP's online Career Center. Gain access to hard-to-reach passive job seekers within a targeted audience of insurance industry leaders. Benefit from having your open positions aggressively promoted to members via additional channels such as social media and our monthly eNewsletter.

## CORPORATE PARTNERSHIPS

IAIP's partnership program welcomes and recognizes businesses in the insurance and risk management industries. Partner contributions support the development of new benefits for members. Corporate Partners benefit from comprehensive promotion and advertising opportunities across all channels to all members (website, eNewsletter, Career Center, Regional Conferences, International Convention, print advertising, online advertising, etc.). Join us in our mutual goal of connecting members and building careers!



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