

IAIP Region VII



Fall 2021

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https://iaipregion7.org/

"Thank you for supporting the Capital

Campaign 2.0"

LEADERSHIP-EDUCATION-ACHIEVEMENT-DEVELOPMENT



Conversations with Christine

Region VII RVP, Christine Chandler Tillett, aPHR, CLP, CDP, CRIS, TRIp, MLIS, CIIP

Hello Members of Region VII.

I had to take a moment and think, are in November? Where did this year go? Matter of fact, I think 2020 and 2021 just blew by us and still a blur. We are on the countdown to 2022, just shaking my head in disbelief. Well, on to things happening around us and some dates to remember.

First, I just want to extend a HUGE thank you to all of the members that supported the Capital Campaign 2.0. Region VII came in strong at CA Council and it continued with members showing their support to this worthy cause. We had very large, large and small donations but what is important is that no matter the size, it all counts towards a common goal, contributing to the Capital Campaign 2.0. THANK YOU! Without the financial support, the LMS platform, On-Demand courses and

continued enhancements to the website will not happen. I cannot begin to express how proud I am of our region. Thank you, thank you, thank you for coming out and showing up. Don't stop, continue to support the Capital Campaign 2.0, Region VII is almost there to hit their goal. So please, donate if you can. I am hoping that all the regions meet their goals so that the 30K needed, is reached. Kudos to those Region VII members that are donating their time in reviewing the education courses or recording. It is appreciated.

Regina Lemanowicz, CLP, Marketing Director, and liaison Chenise Blalock are doing a fantastic job in gathering the articles and information and ensuring that the newsletter is timely as well as the website is fresh and updated. Please take the time to check it out. You will find applications for awards, articles, things happening around the Region. Thank you Marketing!

Keri Herlong, CPCU, CIC, CRM, CISR, ACSR, AIM, CIIP, CLP, DAE, CRIS our Education Director and her team Martha Nobriga, CPIW, CPSR and Gina Thomas Patterson, CISR Elite, CPIW, CLP, DAE are keeping us updated on all the educational offerings whether at International, local association or a sibling association/Council. Great job to you all!

Terri Brennan, MAL Director is working that non-renewal list with her team Micheal Bonham, CIC, CPIW and Kelly Reese, AU-M to make sure former members know exactly the new information that IAIP is offering. Members, keep those renewals coming in, remember there is a contest going on. Any member that gets a non-renewed member to rejoin IAIP gets two tickets towards the raffle.

Sarah Jane Jara, CLP Membership Director and her liaisons Jennifer Caudebec, ARM, CPIW and Annette Ing-Firmeza are also working the non-renewal list to get members to rejoin. If you know of any member on the fence, reach out to Sarah and her team and they'll contact the former member. Let go and make Region VII stronger. Any new member that comes aboard is a ticket to the \$250 gift card raffle and if they were a non-renewed member that re-joins, the member that got them to rejoin get s two tickets toward the raffle.

November 7th – we fall back. Yes, you get that hour you lost (if you are in one of the states that sprung forward), so turn your clocks back an hour when you put that head on your pillow Saturday night on November 6th. You are very welcome.

November 10th - virtual CLP course The Exceptional Manager- sign up if you need to lock in this course for

your CLP designation. This course qualifies for 2 IAIP Education hours for CLP, DAE and CIIP designations.

November 15th - is the deadline for the International Regional Awards. Please get those members who should be recognized to submit their application. Applications after the close of business 5 pm pacific standard time will not be accepted. If you applied for a Council award, use that as your starting point to type out your qualifications for the International/Regional Awards. Let's have a submission for each category!

November 15th - is also the date for the 990-N tax form. Have your treasurer or secretary complete the form.

November 15th – application to serve on the Foundation Nominating Committee. This committee presents candidates for the Foundation Chair, Directorsat-Large and RVP Director, with an average of two or three meetings total.

The Nominating Committee Application is due to the Executive Director at exec.dir@iaip-ins.org by November 15.

November 17th – P&C Community: Agricultural Business Insurance 1:00 pm – 2:00 pm Eastern. This is a great opportunity to learn more about the coverages and classes of business. This will be presented by our past Region VII Vice President, Kim Cameron, CPIW, CLP. Let's show our support to Kim and attend this online course.

November 17th - ELEARNING: GENERAL MARITIME NO FAULT BENEFITS; WHO IS ELIGIBLE? 2 pm. This program is presented by our very own Region VII Mark Coberly. Let's show our support and get some understanding of maritime no-fault benefits. Sign up on the website.

Council Meetings – November there are a lot of Council meetings. Be sure to attend those in our Region if possible. Also, support our sibling associations and attend their Council Meetings. You can find information on the IAIP website calendar. At the CA Council Meeting hosted by San Diego Association of Insurance Professionals (SDAIP) I introduced Strategic Initiatives Opportunities Action Results SOAR. I will speak about it again during HI Council Meeting November 18th. If you missed CA, join the HI Zoom meeting. Check with Leslie Door, MBGM, CISR, CIC or Chenise Blalock for information.

Region VII 2022 Conference - Those that read my October message are aware that the 2022 Region VII Conference will be held in Louisville, Kentucky one day before the International Convention (June 9). The Conference will be condensed and some of the committees will not be needed or International will absorb (i.e. education, first timers/gold timers, nominating, printed program). I hope many from the Region will join us in Louisville. It should be a great educational, informative, networking and fellowship opportunity. So, please save the date June 9 – 12. Remember, if employer paid, put it in your budget from now. We are also looking for funding for the Conference. If there is any local, Council or MAL or individual that would like to contribute to the Region VII 2022 fund, please let me know. Thank you as always. Thanks to everyone who purchased Paparazzi jewelry as all proceeds (\$360) went to Region VII 2022 Conference Fund.

We are in fall and soon to be in winter. We see that the night air is a little crisp and it is getting darker earlier. Those that travel, work late or attend evening events please be aware of your surroundings. For your safety, if attending meetings or events, if you can, be in a pair or group. Park in a lighted area. Don't fumble looking for your keys, have them ready. Take care of you!!!!

Remember Region VII, let's S.O.A.R and be the change! In fellowship,

Christine
Christine Chandler Tillett, aPHR, CLP, CDP, CRIS, TRIp,
MLIS, CIIP
Region VII Vice President

EC CONNECTION



Happy Fall Y'all! Greetings from your IAIP Board of Directors 2021 - 2022!

Fall brings the resumption of local association meetings and Council Meetings. I always look forward to our Council Meeting because it is casual and informal

and provides us with the opportunity to catch up with each other in person. I am so grateful for this in person opportunity!

Our time together this year will be especially fun because we will discuss the many accomplishments of IAIP! Every year, your Board of Directors reviews the Strategic Plan. We have been able to focus on items that add value to your IAIP membership and we also look ahead to our future. Our future is bright!

Let's celebrate our recent success stories. By now, I'm sure you have checked out our redesigned website with it's fresh, modern look! Corporate membership and training development programs are up and running. A fifth Special Interest Community has been added for Life and Health. Special Interest Communities will assume the eLearning classes to deliver a more convenient format for you. IAIP 101 is a group for new members to provide support and guidance for the IAIP journey. The Mastermind Group pilot program is complete and will roll out to members in the next few months. Stay tuned for information on this groupit is an update on traditional Mentoring.

Additional projects in progress include the Learning Management System that transforms self-study into an exciting environment for students, Advanced CLP program that includes core and elective courses to enhance your CLP designation and transitioning Today's Insurance Professional from printed publication to blog format so that information is relevant, real time and provided to members quickly. We are also working on the HUB model for Regions who choose to participate by having their Regional Conference the day before International Convention.

Your donations to the Capital Campaign have made these items possible. We need your continued support. The Capital Campaign 2.0 launched August 25 and will run to December 31. Our goal is \$30,000 so that we can continue to support the projects I have touched on. Have you heard about the Regional Competition? If not, ask your RVP! It's going to be awesome....

I hope you are excited about your IAIP membership and all the benefits available for you! Please take advantage of these opportunities and GO ALL IN by volunteering to work on a committee or Task Force, accept the challenge of a leadership position, renew your membership dues, take a class, teach a class, purchase products, invest in you. IAIP needs you, your talent and your support!

Yours in fellowship,

Diane F. Martell, FCLS, CIIP, DAE, CLP

President- Elect



Apply for an Award

Award Submission Deadlines

International Awards due by 11/15/2021

Link to Applications

Region VII Awards due by 02/01/2022 <u>Awards Manual</u>

Regional Directors

Education Director:

Keri Herlong, CPCU, CIC, CRM, CISR, ACSR, AIM, CIIP, CLP, CRIS, DAE

Marketing Director: Regina Lemanowicz, CLP

Membership Director: Sarah Jane Jara, CLP

Member At Large Director: Terri Brennan

IAIP Education Calendar

November 10, 2021	Virtual CLP: The Exceptional Manager
November 17, 2021	eLearning: General Maritime No Fault Benefits; Who is Eligible?
November 17, 2021	P&C Community: Agricultural Business Insurance
December 15, 2021	Virtual CLP: Employee Engagement
January 11, 2022	Virtual CLP: Critical Thinking Skills
February 18, 2022	Virtual CLP: Coaching Conversations

RENEW YOUR



MEMBERSHIP NOW

Virtual Town Halls

November 17, 2021

December 22, 2021 January 26, 2022

February 23, 2022 March 23, 2022

April 27, 2022 May 25, 2022

June 22, 2022

www.internationalinsuranceprofessionals.org





Capital Campaign 2.0

Thank you for helping make IAIP SHINE through the Capital Campaign! With the member's help, we have launched two of our initiatives – the Website Phase–1 Redesign and Website Functionality Enhancements. Modernizing and enhancing member and prospective member's digital experience with IAIP requires investments in our digital footprint and brand awareness. We hope you will consider supporting CapCam 2.0 as we continue on our path to making IAIP shine brighter this year.

LEARN MORE



Education

The Region VII Education Team has been busy with regular communication among local association Education Chairs and Presidents. Director Keri, and Liaisons Martha and Gina have sent several emails announcing education events that will be occurring in the next 60 days (after the date of the email). We are receiving positive feedback from local associations with their learning opportunities that are also being shared with the rest of Region VII. Other Regions have also connected with us to share their opportunities, as well.

If you have not done so already, please save the following as bookmarks, favorites, and Like or Follow each of our social media channels and website to stay up to date on Education in Region VII:

IAIP Region VII website http://iaipregion7.org/

IAIP Education page https://www.internationalinsuranceprofessionals.org/page/learn

IAIP Region VII Friend Facebook https://www.facebook.com/IAIPRegionVII

IAIP Region VII Official Facebook Page https://www.facebook.com/IAIPRegion7

IAIP Region VII Instagram https://www.instagram.com/iaipregion7/

IAIP Region VII Twitter https://twitter.com/IAIPRegion7

Your servants in Education,

Region VII Education Director: Keri Herlong, CPCU, CIC, CRM, CISR, ACSR, AIM, CIIP, CLP, DAE, CRIS

Region VII Education Liaison: Martha Nobriga, CPIW, CPSR

Region VII Education Liaison: Gina Thomas Patterson, CISR-Elite, CPIW, CLP, DAE

Marketing

The Marketing Team has been hard at work updating the Region VII website with fresh and new content. We have been posting member events and industry news on the website calendar and our social media pages. Please contact us if you have any upcoming events you would like us to share on the calendar.

We have been focusing on the Region VII LinkedIn page. We hope you visit and follow our page. Let us know if you have any suggestions on content you would like to see added.

Chenise is working on Leadership articles which we will start to post soon on the website page Leadership Library.

We are working on a branding campaign for our social media pages. *IAIP – Your Place – Your Purpose*. Think about why IAIP is your place and what your IAIP purpose is. We hope you will share with us when you see the posts.

In fellowship,

Region VII Marketing Director: Regina Lemanowicz, CLP

Region VII Marketing Liaison: Chenise Blalock

Membership

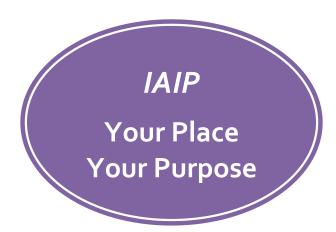
Each Region's Membership Directors are working together to come up with ideas to increase membership to IAIP. We are also working to bring back non-renewed members and advising them of the current changes in IAIP and enhancement to the website. Hopefully a few will re-join. We were successful in getting some members to return so that is promising. Don't forget about the Membership Contest that is being run for the \$250 gift card drawing. The Contest is from July 1, 2021 to April 15, 2022. Any member in Region VII that brings in a new member gets a ticket for the drawing. If you bring a non-renewed member to come back, you will receive two tickets. So, start talking IAIP whenever and wherever you can!

Sarah Jane Jara, CLP Membership Director Jennifer Caudebec ARM, CPIW, Membership Liaison Annette Ing-Firmeza, Membership Liaison

MAL

Your MAL team is working hard on the non-renewal list to bring members back to IAIP that have lapsed in their membership. We are sharing the changes and enhancements IAIP is doing along with the new programs. We are asking why they lapsed and if there is anything we can do to assist them. As the MAL Director I am also working with other MAL Directors to see what they are doing to increase new members and bring back lapsed members. Don't forget the contest that is currently going on for the \$250 gift card. Sarah Jane and our RVP have previously written about it in this newsletter. We are asking that you share why this is your association of choice and bring in new members.

Terri Brennan MAL Director Micheal Bonham, CIC, CPIW, MAL Liaison Kelly Reese, AU-M



IAIP is my place for professional development, education, fellowship and networking. Even in retirement IAIP has so much to offer. Taking classes and staying involved is the key to increased brain power. My purpose is to mentor others to be the best they can be and instill in members the enthusiasm and respect I have for IAIP.

CORPORATE PARTNERSHIP BROCHURE

Learn more about Corporate Partnership opportunities.



CORPORATE TALENT DEVELOPMENT

CUSTOMIZED SOLUTIONS

We're here to make this easy for you! An IAIP representative will work with you to identify your training objectives and recommend the solutions to meet the specific needs of your team. We will coordinate each aspect of your corporate training – from choosing the best and most knowledgeable subject matter expert to instruct your audience to creating and distributing helpful course material for students. Our training program will be a turnkey solution to your education needs.

https://www.internationalinsuranceprofessionals.org/default.aspx

LEADERSHIP OPPORTUNITIES









Regional Team

International Nominating Task Force -Committees Team

chair or member

IAIP executes its mission through the activities of a number of volunteer task forces and committees. Members are invited to serve on a task force where you will develop leadership skills and enhance your network, benefiting you both professionally and personally. We welcome new volunteers!

If you would like to participate on an IAIP task force, learn more about the available opportunities.

IAIP CAREER CENTER









Have you heard the

news? We have a HOME of our own!! A brandnew, stand-alone website for the NAIW International Legacy Foundation was launched in connection with the new IAIP website.

You can find us at https://naiwlegacyfoundation.org/

Now you can find everything related to the Legacy Foundation in one easy place. Want to know how we got started? Check out the About Us tab. Scholarship and Grant applications tabs are located at the top of the home page. No need to call a friend to find them anymore. Do you like stats? Scroll to the bottom of the home page for updates on total scholarships and grants awarded.

Region II – Check out your spot of honor for winning the 2021 Journey to Excellence fundraising campaign. Includes all the other winners as well.

There were other winners along the Journey to Excellence. You can read all about them under the News section. What this space is for announcements on this year's campaign. If it's anything like the last few years you know it'll be fun, exciting and highly competitive.

Check out who's donated in the past by clicking the link Thanking All of our Donors. This list will be updated on a regular basis so keep coming back.

Donating is still easy. Clicking the Donate button will take you back to the IAIP Donation screen where you can select what type of donation you'd like to make. You can make a one-time donation as a memorial or recognition, set-up a monthly payment, donate to the Norm Zeigler Trailblazer Scholarship and starting in January designate your 2022 Legacy Campaign donations to the Region of your choice. Watch for more information on the campaign in the upcoming months. You know it's going to be exciting and competitive.

I invite you to check out our new home. I hope you like it as much as we do. You'll have to use your imagination, but I've got the coffee brewing and warm cookies on the counter, so stay awhile and explore.

Lisa R Hardin, CPCU, CPIW, AIC, AIS, ACS, AINS, CCLA, ACLA, CLP, DAE NAIW International Legacy Foundation Board 2020-2022

DONATE TODAY

2022 IAIP INTERNATIONAL CONVENTION





2022 REGION VII CONFERENCE: HUB

2022 Region VII Conference will be held Thursday, June 9th, 2022! This one-day Regional Conference event will be the day before the start of the IAIP International Convention

which is scheduled for June 10th- 12th, 2022 in Louisville, KY.

This HUB style event offers so many exciting
areas of member engagement for Regional Conference members!

Here is a preliminary breakdown of the schedule of events:

Schedule of Events
Thursday, June 9
Regional Conference
Regional Dinner

REGION VII INCLUDES ALASKA, ARIZONA, AUSTRALIA, BRITISH COLUMBIA, CALIFORNIA, GHANA, HAWAII, IDAHO, INDIA, NEVADA, MONTANA, OREGON, UTAH AND WASHINGTON



http://iaipregion7.org

Int'l Association of Insurance Professionals







IAIP has moved:

CONTACT US

Corporate Centre One Glenlake Parkway, NE **Suite 1200** Atlanta, GA 30328

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